

FOR IMMEDIATE RELEASE

Atlantic City Marathon Race Series
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Atlantic City
marathon **race series**

*****MEDIA ALERT*****

Atlantic City's April Fools Half Marathon Expands Packet Pick Up to Enhance Experience for Philly Area Runners

On Saturday, April 22nd and Sunday, April 23rd, The Atlantic City Marathon Race Series and [Resorts Casino Hotel](#) will be hosting the 2017 AmeriHealth New Jersey's April Fools Half Marathon, 11k, 7k and Kids Fit Mile.

Getting your race bib for the April Fools Half Marathon just got easier with three convenient locations including Philly Area Pick Up on Wednesday, April 19.

Packet Pick Up will now be available on Wednesday, April 19 4:00 pm - 8:00 pm at Dick's Sporting Goods of Cherry Hill, only 5 Miles from Philadelphia!

Packet Pick Up at Dick's Sporting Goods features FREE Gait Analysis and Sneaker Fittings with Running Specialists, tons of deals on running gear PLUS a special runner coupon. The April Fools themed event offers the best finisher medals, food specials, free photos, free beer and a post-race party at Jimmy Buffett's Margaritaville and LandShark Bar and Grill beach bar.

Race Weekend Information:

Saturday, April 22nd

9:00am: 11k (6.84 Miles) & 7k (4.35 Miles)

10:00am: Top Finisher Awards at LandShark Beach Bar

11:00am: Age Group Awards at LandShark Beach Bar

11:30am: Kids Fit Final Mile sponsored by Atlantic County Council of Education Associations (1 Mile)

12:30pm: Kids Awards at Hard Rock Cafe

Sunday, April 23rd

8:00am: AmeriHealthNJ April Fools Half Marathon (13.1 Miles)

9:30am: Top Finisher Awards at LandShark Beach Bar

11:00am: Age group & Costume Awards at LandShark Beach Bar
1133 Boardwalk, Atlantic City

In Detail:

On Saturday, April 22nd and Sunday, April 23rd, Resorts Casino Hotel will be hosting the AmeriHealth New Jersey's April Fools Half Marathon, 11k and 7k! Runners of all ages and

abilities are invited to kick off spring right, with AmeriHealth New Jersey's April Fools Half Marathon event. Whether you plan on crossing the finish line first or just showing up with the best costume, there are plenty of ways to win prizes.

All races start and finish on the Boardwalk at North Carolina Avenue in front of Resorts Casino Hotel. DJ Jason E from 99.3, The Buzz, will be on hand Sunday morning for the races to hype up runners and the crowd!

For more information on these great weekend events, visit [April Fools Half Marathon](http://www.acraceseries.com/April_Fools_Half_Marathon/Event_Information.htm) and for details on registration, visit http://www.acraceseries.com/April_Fools_Half_Marathon/Event_Information.htm.

About Us

About the Atlantic City Marathon Race Series: The Atlantic City Marathon Race Series is a division of the Milton and Betty Katz JCC, a non-profit organization based in Margate, New Jersey. The Race Series is dedicated to supporting the local community charitable works as well as the Milton and Betty Katz Early Childhood Scholarship Programs. Working in conjunction with National charitable organizations, it is the goal of the Atlantic City Marathon Race Series to support organizations that fundraise through road racing events. For each participant, the Race Series strives to offer events that allow participants of all skill levels to participate and accomplish their personal goals. The Atlantic City Marathon Race Series provides sponsors and the local community highly effective exposure throughout the year to help maximize their presence and support the community.

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